



## *Orchard Park Little League*

*PO Box 201  
Orchard Park, NY 14127*

***Still doin' it for the Kids!!!***

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January 14, 2010

### **Re. Orchard Park Little League (OPLL) Team Sponsorship Opportunity**

Dear WNY Business Owner,

Orchard Park Little League has been an integral part of our Southtowns community for over 50 years. Last year we provided quality baseball, softball, and T-ball programs for over 1200 children, ages 5 to 18. Through the efforts of numerous volunteers and our local business partnership, we have been able to maintain these programs at a relatively low cost to all participants.

However, this season is proving to present us with larger challenges than past years as we have seen both our public funding reduced, and are further faced with having to pay for the use of school and publicly owned facilities that had previously been utilized by OPLL on a complimentary basis.

If you have been an OPLL sponsor in past years – Thank You! You already know of the benefits provided and we trust that you will consider sponsoring a team or league again this season. If you are a business owner, new to OPLL, seeking an inexpensive way to promote your business while connecting with the local community, and simultaneously support a worthwhile grass roots cause that benefits our children, then you should consider OPLL sponsorship. As a sponsor, your logo banner is displayed at our Duerr Rd. playing facility and is potentially seen by the over 4,000 spectators and participants that frequent our ball diamonds each week throughout our season. Secondly, your business name is silkscreened on the team jersey in the division/age group of your choosing. Further, you will be listed as a sponsor on the [www.OPLL.org](http://www.OPLL.org) website which receives hundreds of hits each week.

As a final enticement to motivate you to act quickly, Sponsors who sign up and pay for their sponsorship by February 5<sup>th</sup>, 2010 will receive last year's pricing of \$300 for 'first time' sponsors, or \$250 for returning sponsors. Applications and payments received after this date will cost \$350 for new sponsors, and \$300 for 'repeat' sponsors (the difference being the initial production cost of the banner).

Please complete the 2010 Sponsor Form (in separate attachment) and return it to me (my address and email are on sponsor form) together with your payment. In order to meet critical deadlines, we must provide the names of our sponsors to the uniform suppliers and the banner manufacturer by March 1st.

Please contact me if you have any questions, comments, or concerns.  
And, Thank you for your support!

Sincerely yours,

Pete Murray  
Sponsorship Chairman, OPLL  
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Orchard Park, NY 14127  
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