



Orchard Park Little League

P.O. Box 201
Orchard Park, NY 14127

Dear WNY Business Owner,

OPLL has been an integral part of our community for over 50 years. Annually, we have roughly 90 teams of baseball and softball and involve almost 1,200 kids aged 4 to 18. If you have been an OPLL sponsor in past years, thank you! You helped us to provide excellent programs and great facilities. We hope that you will sponsor again this coming season.

If you are new to OPLL, please consider sponsoring. It's an inexpensive way to promote your business, connect with the community and support a worthwhile cause. Sponsorship helps pay softball and baseball program costs, facility maintenance and improvements, and wages of the young adults we hire for our grounds crew and umpire staff. We have not raised player fees for several years even though we face incremental costs each year and reductions in public funding. Without our community business sponsors, we would be in a challenging position.

As a team sponsor, your business name will be screen printed on the back of one teams' jerseys. You will be listed in the sponsor area on our website which receives hundreds of hits each week and you will receive a recognition plaque with a picture of the team you sponsor. A banner with your name/logo will be displayed at our Duerr Road diamonds where thousands visit each week. We are continuing to improve our facility where we proudly display our sponsors' banners.

Over the last several years, we have made many significant improvements. One of the most notable improvements this year is the addition of Wheelhouse Arena to our Facilities. Wheelhouse Arena is an indoor practice facility outfitted with batting cages and a fielding-drill area. If you would be interested in securing naming rights to the facility please contact me for additional information.

In addition to the tradition team sponsorship we are offering sponsors the option of combining their team sponsorship with an indoor facility sponsorship. With the combined sponsorship a banner with your name/logo will be displayed inside our indoor practice facility where numerous travel teams practice through the winter. This same banner will then be moved to the fields at Duerr road for the 2012 season. For 2012 sponsorship, please complete the Sponsor Form and return it to me together with your payment no later than March 1st in order to meet critical uniform printing deadlines. Lastly, we are also offering field sponsorships at our Duerr Road location where your business name will be posted on a large sign located in a highly visible location on one of the five fields. Please contact me for further details if you are interested.

Thank you for your support!

Sincerely,

Jeffery A Knapp, Sponsorship Chairman
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jeffery.knapp@ml.com

